



Boomers Amateur Basketball Club Inc. (Mill Park)

Boomers Club President: **Alicia Allen** – M: 0417 162 297

Boomers Club Secretary: **Aishath Latheef** M: 0415 407 505

Email – Boomersbasketball@outlook.com

Website - www.millparkboomers.com.au

Inc No: A0026100A

P.O Box 1083, Epping Vic 3076

Dear Sponsor,

Boomers Basketball Club is one of the largest local junior clubs affiliated with Whittlesea City Basketball Association and has over 30 year's experience in developing local players. Boomers Basketball club is wishing to source the best local support for our children who play for our club each week.

Who are we?

Boomers Basketball Club support both boys and girl's teams ranging in age from **under 8's** through to **under 19's** with over **190 players** currently. We also offer a **Boomers Development Team** for those children just starting out to learn skills, make friends and begin their basketball journey!

We strive to involve local children in playing basketball, offering an opportunity to learn skills, have fun, make new friends and encourage a supportive team approach which enables our children to enjoy the wonderful sport of basketball. Boomers Basketball Club provides a positive environment of pride, accomplishment, friendships and sense of community for our players and their families.

There are costs associated with running a junior basketball club and any sponsorship would benefit our players and club directly. Some key improvements we would like to provide our players are;

- ✓ Boomers reversible singlets (game day)
- ✓ Boomers Basketball Training Tops
- ✓ New Training Equipment
- ✓ New Basketballs
- ✓ Coaching Courses
- ✓ Support for league fees for those hampered by financial hardships

We need your support!

We are asking local businesses to join us in partnership to provide the Boomers children the best opportunities. We are taking a progressive approach through the use of technology within our club. We have an App available for all our players and parents to track their fixtures, follow their stats and share news, photo's, etc. and is our main mode of communication. We further reach our club members/followers through social media on our Facebook page and Boomers website. We can use this extensive reach of influence to promote your business. Boomers audience are mostly locals within the community of Mill Park, surrounding suburbs and greater Whittlesea area.

Our 2018 Sponsorship Opportunities are;

- ✓ Training Top Sponsorship
- ✓ Player Uniform (singlet) Sponsorship
- ✓ Social Media exposure through our Boomers App, Facebook and website
- ✓ Direct link to over 500 local children and their families

The Committee of Boomers Junior Basketball Club welcomes any support your business and or associates are willing to provide. We would be extremely happy to discuss with you, how we can work together to provide a strong community partnership for the benefit of the local children. We can be contacted on **0415 407 505(Main contact) or 0417 162 297 (Alicia)** to discuss this further.

Kind Regards,

Alicia Allen - Boomers Basketball Club President

Lauren Hodson – Boomers Basketball Club Vice President

